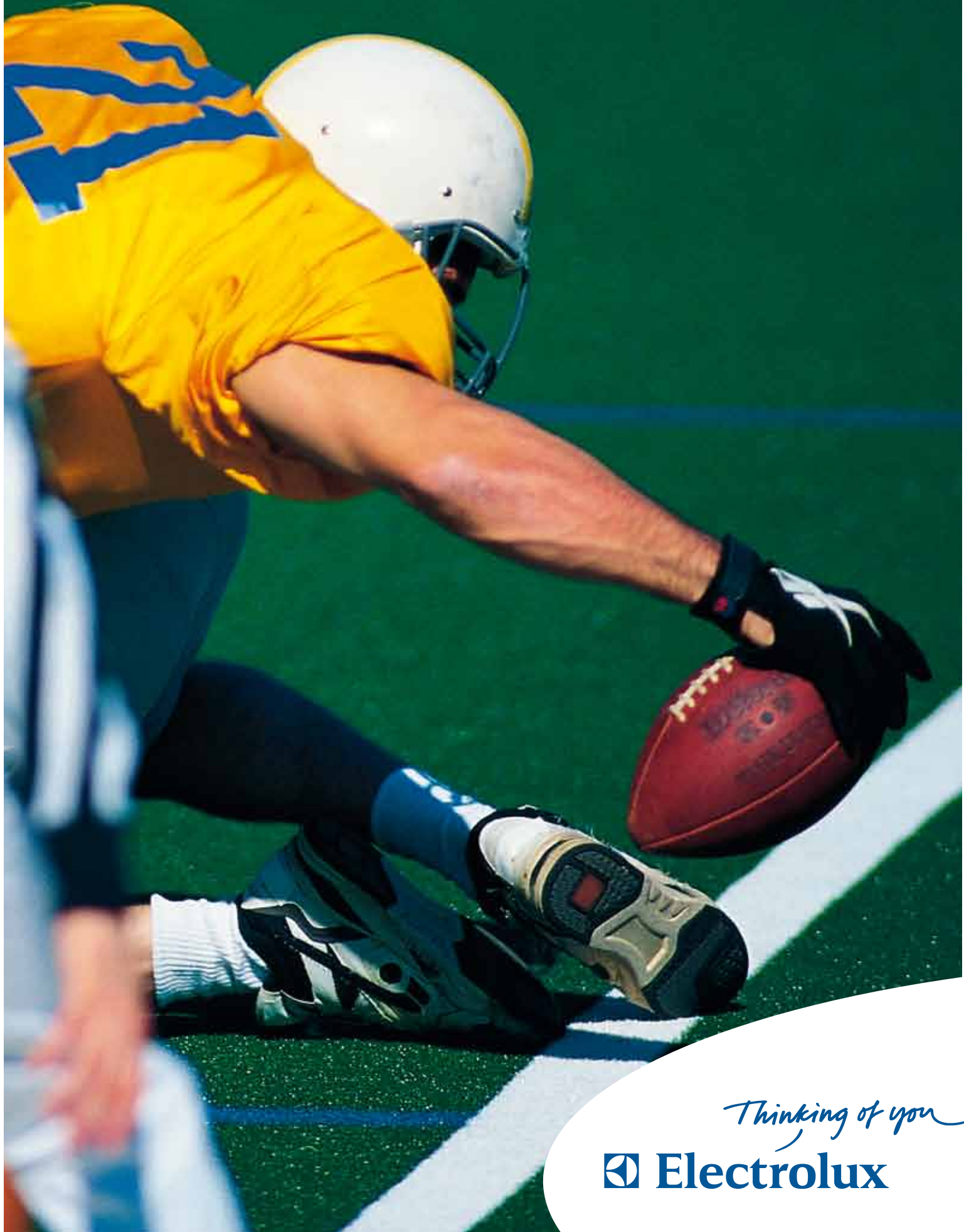




Professional Sports Club Laundry



*Thinking of you*

 **Electrolux**



## Never stop thinking

When we say we are thinking of you, we really mean it. We do everything we can in order to understand market trends and to anticipate your needs and the problems you want solved. We do not design for design's sake, but for your sake. We devote our time, our know-how and our insight to developing appliances that will make you say, "This is exactly what I wanted! How did you know?" The answer is simple: because we were thinking of you when we made it.

Today, people are concerned about climate change, and – just like you – we want to make a difference. Electrolux takes a broad approach to the environment, which includes setting criteria for products in terms of low electricity, water and gas consumption, without compromising on functionality and performance.



At Electrolux, we also maintain high environmental and ethical standards at our facilities and for our suppliers – no matter where in the world they are located.



We have a long-standing good reputation for our work with the environment and corporate responsibility. We have been recognized as being at the cutting-edge in the development of energy and water efficient products.

See more of our thinking at [www.electrolux.com/sustainability](http://www.electrolux.com/sustainability)

Electrolux. Thinking of you.

*To us, it is natural to focus on environmental and safety considerations. Our production units are certified in accordance with the ISO 9001 (Quality) and ISO 14001 (Environmental Management) standards, and our products are CE and S-labelled.*

## Our textile care concept – your textile care success!

### **Our professional laundry concept is based on the fact that there are clear benefits for those who wash in-house.**

No matter how large or small your Sport club may be, washing in-house will pay dividends in almost all cases.

Of course, we will be happy to pitch in with our knowledge and experience to help you put together the optimal textile care solution for your club!

Washing sports laundry in-house involves special requirements on equipment and processes.

All our washing machines can be supplied with special programmes or specifically programmed and adjusted to cover your textile care needs precisely. The most appropriate machine combination depends on your current laundry needs.

### **The quickest and easiest way to reduce laundry costs is a Textile Care Room™.**

Having your own complete Textile Care Room™ at the arena opens up a host of opportunities. If we start by calculating the cost of the entire team's jerseys, shorts, underwear, socks and terrytowels, we promise that you will be pleasantly surprised. Washing on the premises is economical, efficient and secure.

### **Reduced costs**

Experience shows that in most cases laundry costs fall. With a leasing agreement (incl. Full Service), you simply pay a fixed monthly fee, and what you save on washing the laundry can be used directly to pay the leasing fee.

### **Less transport**

In addition, handling your own laundry eliminates dependence on collection and delivery times.

### **Improved control**

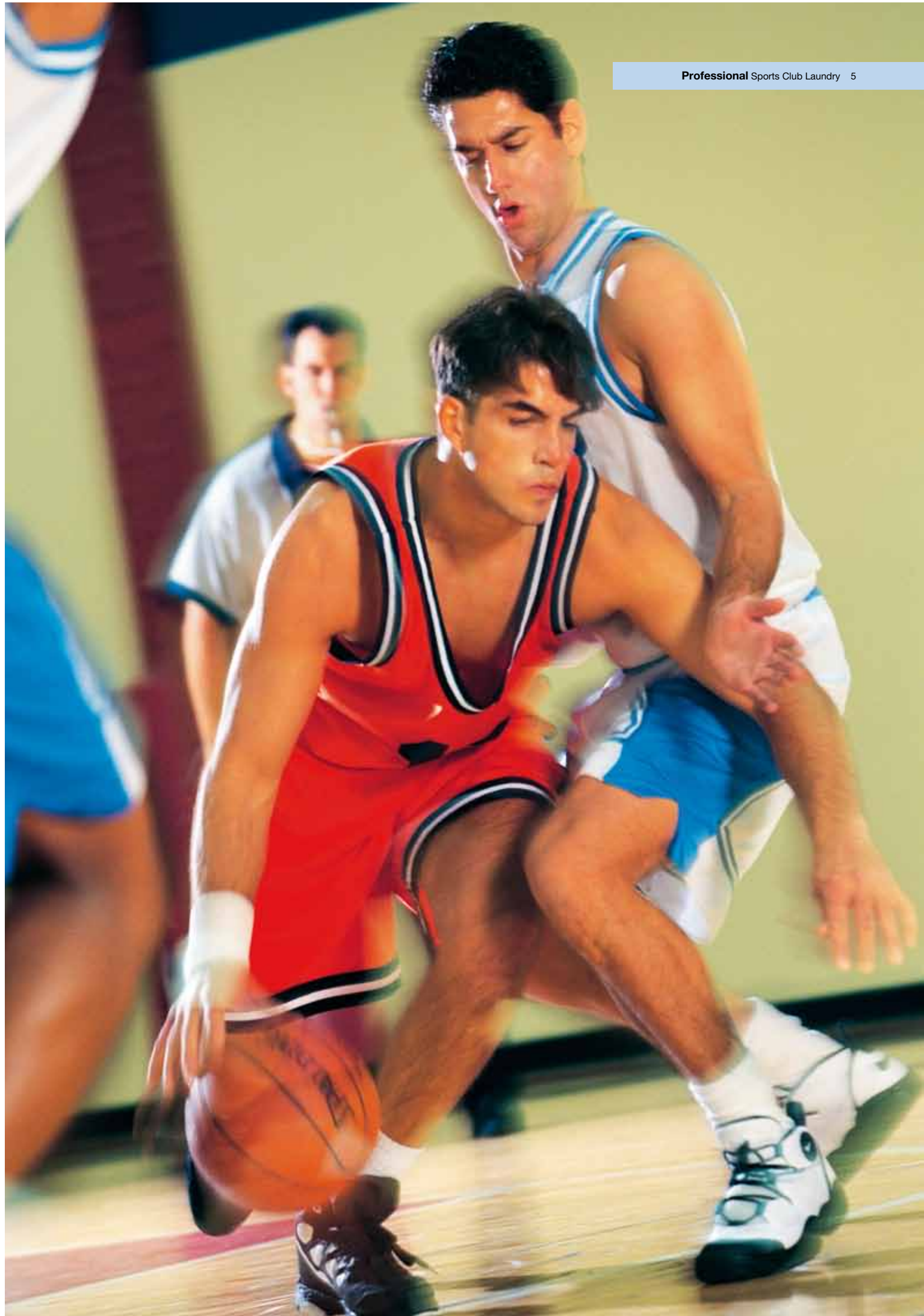
With your own Textile Care Room™, you can decide for yourself when and how often to do the laundry. It also improves your overview and control of the laundry result and storeroom situation. Both the responsibility and the resources are kept within the sports club.

### **We take responsibility for our products long after the installation**

Every machine is built to operate in a tough environment for many years. As extra security, we also offer Full Service Agreements on all our machines.

These ensure that the products receive regular maintenance (including labour and materials), which reduces your total costs even further!





## We care about your textile care

### Lower costs

Sports clubs that choose to wash their clothes themselves soon recoup their investment in laundry equipment.

### Full control

By washing sport clothes in-house, sports clubs achieve full control of the entire textile handling process and can easily control the laundry results and monitor the storeroom situation.

### Own adapted store

When laundry is handled in-house, you can also ensure that the store of terry towels and clothing matches requirements.

### Gentle processing

Adapted washing processes minimize textile wear and ensure that the clothes maintain their appearance and functionality for as long as possible.

### Reliable laundry handling

Electrolux Professional Laundry Systems washing machines use **Compass Control™** or **Clarus Control™** to safeguard the washing results.

With fully adapted programmes, it is possible to wash almost all kinds of textiles. Everything is washed at the correct temperature to protect the printing and stitching of team clothing. Bacteria and tough stains such as blood and dirt are eliminated. Select the programme and press the start button, and everything will be handled automatically.

### Job rotation

Our professional machines make it very simple to wash sports clothes.

A lot of clubs include laundry as a part of a job rotation scheme at the arena, and it is usually a much sought-after job.

### Large volumes in a small area

Our professional washing machines are built to wash large volumes in a short time.

A complete set-up comprising a washing machine and tumble dryer requires minimal space, and the machines are so easy to use that everyone can give a hand with the laundry.

### Subsequent treatment as required

Of course, we also have efficient tumble dryers in a range of sizes. They feature a number of different drying programmes, where the machines always measure the residual moisture in the laundry.

The tumble dryer stops automatically when the laundry is dry, which minimizes drying time and energy consumption. In addition, the reversing function distributes the laundry evenly in the drum and leaves the clothes free from creases.

This means that many items are ready to wear immediately after drying!

And if subsequent processing is required, we have a complete range of products for this, too.



## More and more sports clubs are choosing to wash their club kit in-house



### Wash your club kit in-house

This provides the storekeeper with full control of the laundry, availability and costs. It also ensures that clean clothes are ready and waiting before each and every game.

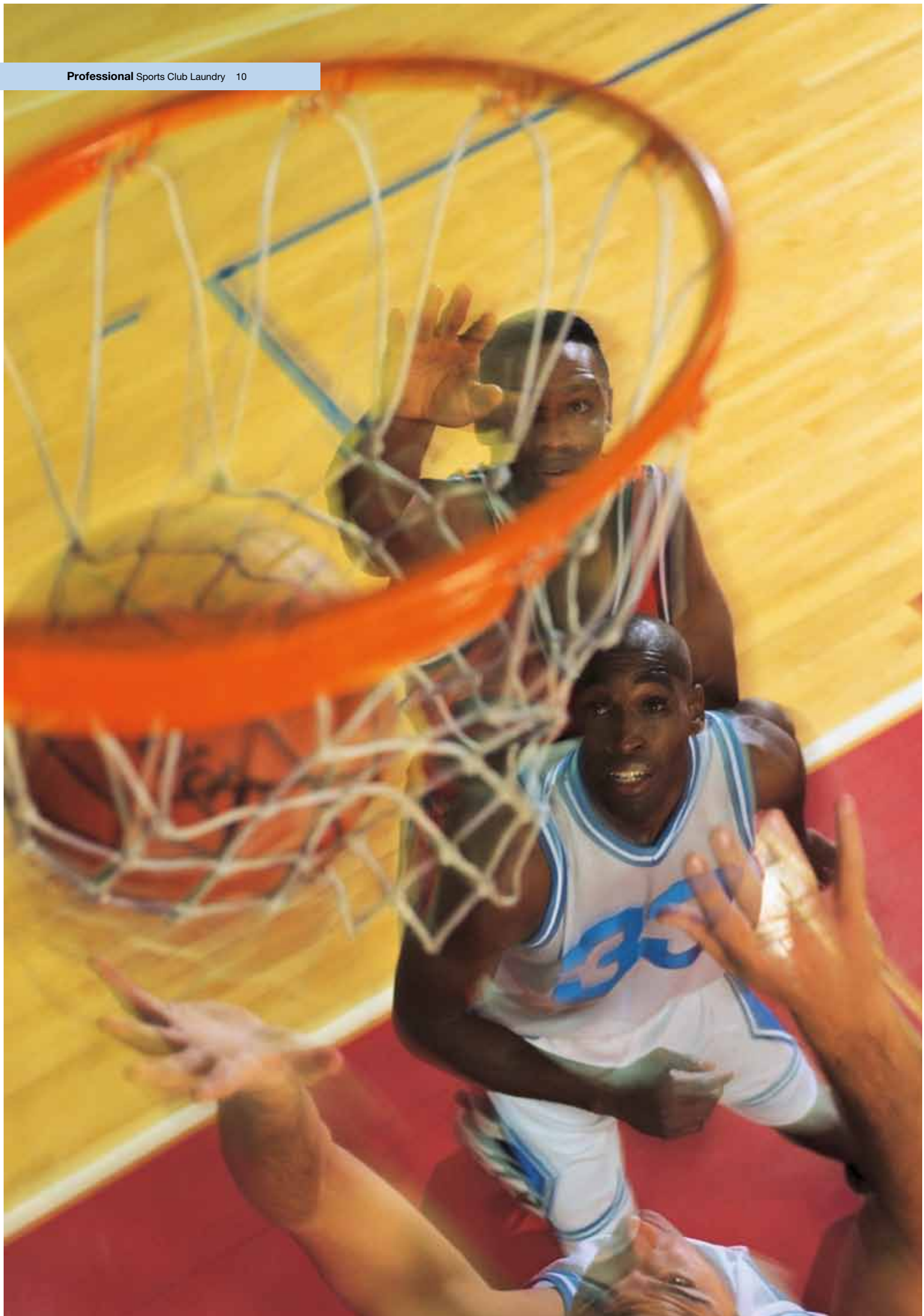
Our professional machines can quickly wash and dry the entire team's jerseys,



shorts, underwear and socks.

The machines also have a special sports programme for clothes that are not particularly dirty, but have to be washed often. Other textiles such as hand and bath towels can be washed just as easily.





## Let us turn your textile care into a real goal for your sports club

### Wash in-house!

Washing sports clothes in-house involves special requirements on equipment and processes. No matter how large or small your club may be, washing sports clothes in-house will pay dividends in almost all cases.

All our washing machines can be supplied with special programmes or specifically programmed and adjusted to cover your textile care needs precisely. The most appropriate machine combination depends on your current laundry needs.

Of course, we will be happy to pitch in with our knowledge and experience to help you put together the optimal textile care solution for your sports club!

**We have prepared two efficient, energy-saving Club Packages, each of which takes up less than half a square metre of space – and includes both a washing machine and a tumble dryer!**

### Club Package 1:

Machines for small volumes of laundry in tough environments. 5.5 kg of “Normal 60°C” laundry is clean and dry in 90 minutes.

And if you do not have much space, a pillar installation (0.5 m<sup>2</sup>) is far and away the best solution!



W455H Sport



T4130

**alt.**



A stacked pair

### Club Package 2:

With this package, you can significantly improve your washing and drying capacity. 10.5 kg of “Normal 60°C” laundry is clean and dry in 90 minutes.

And with the big Club Package, you have room for all types of laundry – 24/7!



W4105H Sport



T4250

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